



When Forest Management Becomes Personal

AN OVERVIEW OF THE MANAGERIAL ROLE IN
COMMUNITY FORESTS

MEIKE SIEGNER, UBC GRADUATE STUDENT

Community Forests as Social Enterprises

MARKET-ORIENTED AND MISSION-FOCUSED

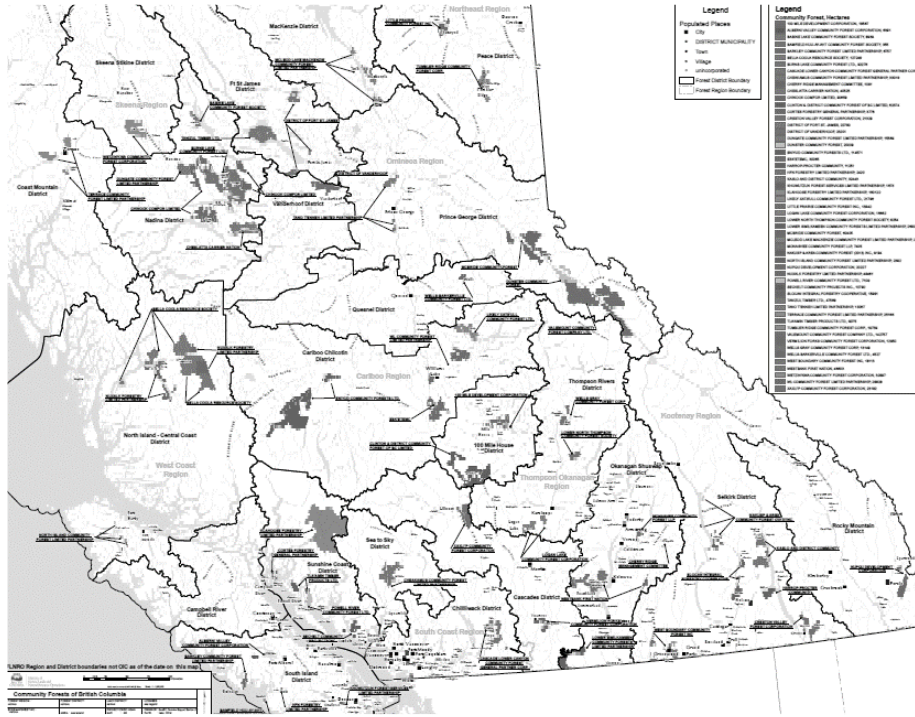
Commercial activity as a means to achieve social and environmental outcomes

LOCALLY EMBEDDED

Serving local people and making use of community resources



Research Aim and Scope



- ❖ EXPLORE MANAGERIAL DECISION-MAKING IN BC COMMUNITY FORESTS
- ❖ MULTI-CASE STUDY ACROSS SIX ORGANIZATIONS, PLUS INTERVIEWS WITH INDIVIDUAL MANAGERS

MFLNRO: [link](#)



The Managerial Role in a Community Forest

Key facts about the work of community forest managers

When Forest Management Becomes Personal

AN OVERVIEW OF THE WORK OF COMMUNITY
FOREST MANAGERS IN BRITISH COLUMBIA



Report to the BC Community Forest Association

by Meike Siegner

March 2019



Diverse Backgrounds

“Community foresters are dynamic individuals, they are foresters willing to take on the complex task of running a business”

- ❖ NON-TRADITIONAL CAREER PATHS
- ❖ MIX OF ENTREPRENEURIAL SPIRIT, HANDS-ON FORESTRY KNOWLEDGE AND PEOPLE SKILLS

Meaningful work

Passion for the job

Flexibility

Creativity

Sense of purpose

- ❖ Freedom to explore novel ideas
- ❖ Engage a diversity of tasks and stakeholders

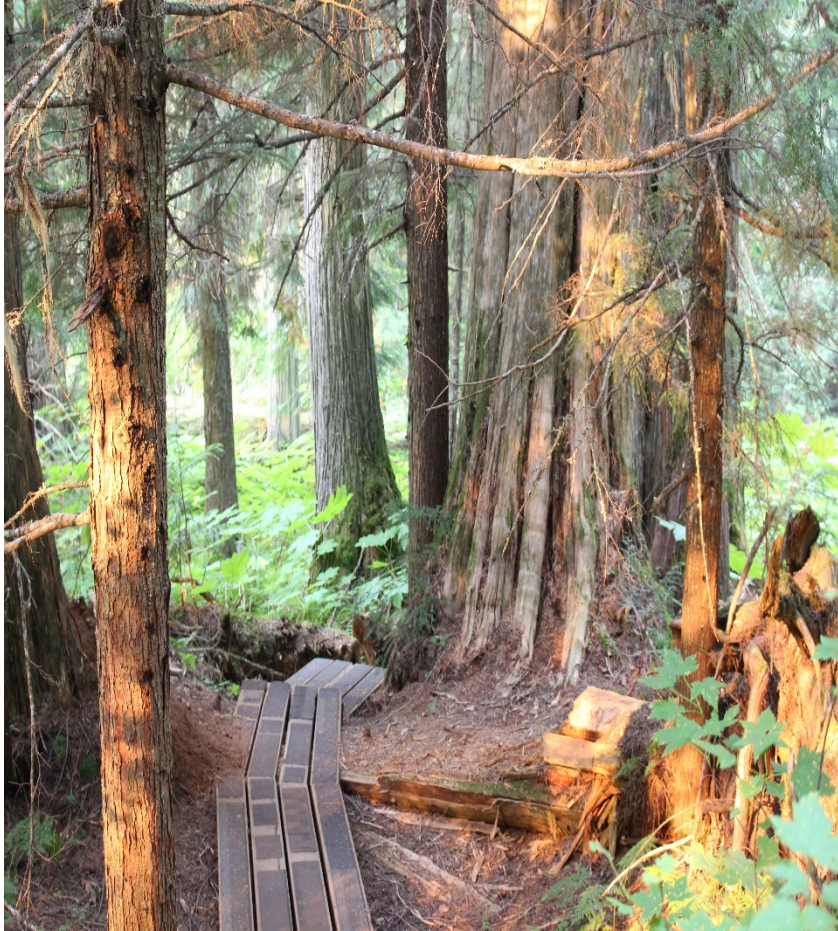
Establishing linkages between goals

- ❖ Balancing stakeholders demands
- ❖ Development of trusting relationships



A new breed of community business leaders





What's Next?

- ❖ Deploy a survey amongst community forests in Western Canada and Northwestern United States to assess effective business strategies from an executive staff perspective



British Columbia
**Community
Forest
Association**

local people, local forests, local decisions



forests and communities in transition



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

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forestry
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THANK YOU!

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